



MERCURY BAY OPTOMETRIST EYE TIMES

ISSUE 46

SERENGETI EYEWEAR

Serengeti Eyewear are quality, designer brand sunglasses where the main focus is state of the art technology eye protection. Serengeti sunglasses include photochromic technology that enables quick adjustment of lens to light variations, spectral control technology that gives high-definition contrast and colour enhancement, and polarization technology that reduces glare and blocks ultraviolet rays.

In bright conditions when UV radiation is more intense, the lens molecules expand in size, darkening the lenses and allowing them to absorb more light. In darker conditions when UV radiation is less intense, the molecules shrink and separate, letting additional light pass through. In this way our photochromic lenses do the work for your eyes, providing the optimal amount of light at all times to eliminate eyestrain and give you the clearest view of the world around you.

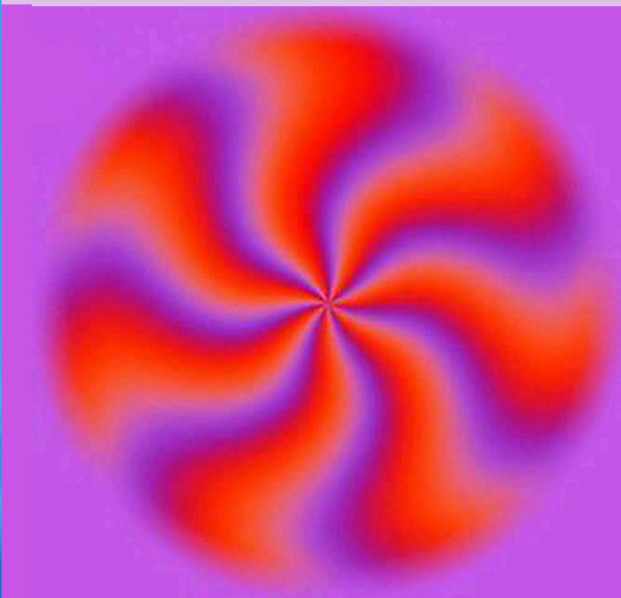
The human eye can see 10 million colours and Serengeti utilises special light management technology, Spectral Control, designed to interact with the full spectrum of light.

It works like a visual equalizer by selectively managing light wavelengths. Haze and glare are dramatically diminished, contrast is enhanced, and your vision is sharper—all while filtering out the distracting blue light that causes eye fatigue.



THE EYE TIMES OPTICAL ILLUSION

Is it rotating?



Serengeti Eyewear polarizing technology organizes light entering the lens by acting as a microscopic venetian blind. Parallel light rays can enter, while distracting perpendicular rays from glare are absorbed. The result is a more technically efficient viewing experience, with unsurpassed comfort and an optically correct view.

Mercury Bay Optometrist has an extensive selection of Serengeti Eyewear to choose from and give good advice on protecting your vision.

S E R E N G E T I



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